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California Tortilla Pop-Tarts the Question

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California Tortilla, the quick-casual Mexican restaurant, is giving Pop-Tarts enthusiasts a reason to rejoice with its 17th Annual Pop-Tarts Day. On Tuesday, October 11, all customers will receive a Pop-Tarts pouch (while supplies last). One customer at each of the chain's 35 locations could find a "Golden Sticker" redeemable for free burritos for an entire year (one burrito per week for 52 weeks).

The chain has given away more than 100,000 Pop-Tarts since the promotion started in 1995. Last year, California Tortilla gave away more than 20,000 of the delicious treats, a record for the customer favorite.

The giveaway will be available at all 35 California Tortilla locations across the mid-Atlantic region. Pop-Tarts flavors may vary at each location.

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