# OFFICIAL RULES FOR THE CALIFORNIA TORTILLA CINCO DE MAYO 2025 GIVEAWAY

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED.

### 1. Eligibility

The California Tortilla Cinco De Mayo 2025 Giveaway (the "Giveaway") is open to legal residents of the 50 United States and the District of Columbia who are at least 18 years old at the time of entry. Employees, officers, directors, agents, and representatives of California Tortilla its affiliates, subsidiaries, advertising, and promotion agencies, and their immediate family members or members of the same household are not eligible to participate. Void where prohibited by law.

2. Sponsor

The Giveaway is sponsored by California Tortilla, (the "Sponsor").

### 3. Agreement to Rules

By participating, you agree to be fully and unconditionally bound by these rules and represent and warrant that you meet the eligibility requirements. In addition, you agree to accept the decisions of the Sponsor as final and binding.

#### 4. Giveaway Period

The Giveaway begins on May 1<sup>st</sup>, 2025 at [12:01 AM EST] and ends on May 5<sup>th</sup> 2025 at 11:59PM EST (the "Giveaway Period").

5. How to Enter There are two ways to enter:

Purchase Entry: Make a purchase at a participating California Tortilla location during the Giveaway Period via the California Tortilla App, online on <a href="https://californiatortilla.olo.com">https://californiatortilla.olo.com</a>, or by scanning the app/giving a phone number tied to a Burrito Elito account in-store. Each purchase earns one entry.

Mail-In Entry: Send a postcard with your full name, address, phone number, and email address to 7825 Tuckerman Lane, Suite 214, Potomac, MD 20854 with the subject line "Cinco De Mayo Giveaway." Mail-in entries must be postmarked by May 5<sup>th</sup>, 2025, and received by May 10<sup>th</sup>, 2025.

Limit one entry per person per day, regardless of entry method.

### 6. Prizes

### Five (5) Grand Prizes: Free Burritos for a Year

Winners will get one free burrito every week for a year loaded on a Burrito Elito account.

Winners must create an account by downloading the California Tortilla App, available on the App store and Google Play. One free burrito will be loaded onto the account each Sunday morning and will expire the following Saturday evening. Free Burritos do not accrue. Approximate Retail Value (ARV): \$600

### Twenty-Five (25) pairs of tickets to Six Flags

25 winners will receive 2 tickets each. Approximate Retail Value (ARV): \$160

### One (1) Signed Baltimore Ravens Helmet (Kyle Hamilton)

Approximate Retail Value (ARV): \$200

## One (1) Signed Baltimore Ravens Football (Justin Tucker)

Approximate Retail Value (ARV): \$100

These prizes are non-transferable and cannot be substituted or redeemed for cash. Sponsor reserves the right to substitute the prize with an item of equal or greater value if the advertised prize becomes unavailable.

### 7. Winner Selection and Notification

The winners will be selected in a random drawing conducted on or about May 15<sup>th</sup>, 2025 from all eligible entries received during the Giveaway Period. The odds of winning depend on the total number of eligible entries received.

The potential winners will be notified by email within five (5) days of the drawing. If the winners cannot be contacted, are ineligible, or fail to claim the prize within seven (7) days of notification, the prize may be forfeited, and alternate winners may be selected.

### 8. Publicity

By accepting the prize, the winner agrees to allow the Sponsor to use their name, likeness, and entry for advertising and promotional purposes, without additional compensation, unless prohibited by law.

### 9. General Conditions

The Sponsor reserves the right to cancel, suspend, or modify the Giveaway if fraud, technical failures, or other factors impair the integrity of the Giveaway. The Sponsor also reserves the right to disqualify any entrant who violates these Official Rules.

### 10. Release and Limitations of Liability

By participating in the Giveaway, entrants agree to release and hold harmless the Sponsor, its affiliates, and their respective officers, directors, employees, and agents from any

claims, damages, or liability arising out of participation in the Giveaway or acceptance or use of the prize.

### 11. Governing Law

The Giveaway is subject to all applicable federal, state, and local laws and regulations. Any disputes arising from this Giveaway will be governed by the laws of the state of Florida, without regard to its conflict of laws rules.

## 12. Privacy

Information submitted with an entry is subject to the Sponsor's Privacy Policy, available at https://californiatortilla.com/privacy-policy/

### 13. Sponsor Contact

For questions or a copy of these Official Rules, contact comments@californiatortilla.com